

Stand Out

Get Landscape Industry Certified!

landscape industry
certified



Yes, I am! —



landscape industry
certified
manager



landscape industry
certified
technician



 **PLANET**
Professional Landcare Network

By earning your certification through the Professional Landcare Network (PLANET), you send a message to your clients and/or employers that you've met and achieved the industry standard.

- **Landscape Industry Certified speaks very clearly to the end user.** No longer will you have to go into lengthy explanations about what the acronyms (CLP, COLP, CLT, etc.) behind your signature mean. The simple recognition of Landscape Industry Certified will speak volumes to your clients and prospects.
- **Landscape Industry Certified has international appeal.** Both the Canadian Nursery Landscape Association (CNLA) and PLANET have adopted the new brand name and logo for their professional development programs. This will pave the way for broader recognition of our industry certification.

- **Landscape Industry Certified offers credibility, which equals value.** As part of the Certification Strategic Plan approved by the PLANET Board of Directors in July 2007, "all certifications should be referred to under a single, brand-able title, designed to communicate to the world outside the industry that the certified individual or company has met a rigorous national standard."
- **Landscape Industry Certified shows a commitment to best practices.** The PLANET certification program continuously seeks to align itself with the certification industry's best practices as defined by the National Commission for Certifying Agencies (NCCA) standards. NCCA is the accrediting body of the National Organization for Competency Assurance (NOCA), and PLANET is a proud member of NOCA.
- **Landscape Industry Certified leaves a lasting impression.** With a single, identifiable brand name to proudly display your hard-earned green industry certification, you have enhanced your staying power and your competitive edge with customers. More than ever in these tough times, we need to stand out in every way possible ... Landscape Industry Certified showcases your expertise and education.

Trust + Certification = Consumer Confidence

Benefits of certification to you may include:

- A sense of personal achievement.
- Increased respect and recognition in the industry or profession.
- Increased professional credibility among customers and prospects.
- Increased marketing advantages for your firm by having certified individuals on staff.

The landscape industry certification program is an international program whose objectives are:

- To raise the standards of the profession.
- To encourage self-assessment by offering guidelines for achievement.
- To identify persons with acceptable knowledge of principles and practices of the profession.
- To award recognition to those who have demonstrated a high level of competence in the profession.
- To improve performance within the profession by encouraging participation in a continuing program of professional development.

With several different areas of specialization, you choose the specialty endorsement that best suits your needs.

Under the **Landscape Industry Certified Manager Certification**, you may specialize in exterior, interior, or lawn care. Under the **Landscape Industry Certified Technician Certification**, you may specialize in irrigation, softscape installation, hardscape installation, turf maintenance, ornamental maintenance, interior or lawn care. PLANET offers various types of marketing materials you can use to promote your landscape industry certification. And keeping your certification current is easy when you attend industry educational events that offer recertification opportunities.



The **Landscape Industry Certified Manager** program is designed for owners and managers of companies. It focuses on the core business skills required to run a successful operation, and candidates earn their certification by successfully completing a series of written evaluations covering human resources; risk, law, and contracts; strategic planning; corporate financial management; leadership and corporate citizenship; and marketing and sales management.



The **Landscape Industry Certified Technician** program is designed for employees in the industry who are involved in the technical application of skill and knowledge. Landscape Industry Certified Technician candidates must pass a written exam in addition to a hands-on, skills demonstration test, if applicable, performed at a test site that approximates real-life scenarios. The candidate selects a specialty area and is judged on work methods, adherence to best practices, and safety ideals. The exams are administered by licensees and are offered once or twice a year by partner associations.

Testing

Conveniently test for the Landscape Industry Certified Manager, the Landscape Industry Certified Interior Technician, the Landscape Industry Certified Ornamental Maintenance Technician, and the Landscape Industry Certified Lawn Care Technician at a PSI/Lasergrade computer-based testing center near you. Choosing this option eliminates the need to wait for an industry event to test and saves time and travel expenses. Simply log on to Lasergrade.com and perform a ZIP code search for a center in your area. A listing of industry events at which written exams will be administered as well as a listing of hands-on exams for the Landscape Industry Certified Technician can be found at landcarenetwork.org/cms/certification.

Recertification

All landscape industry certifications require renewal through a Continuing Education Unit (CEU) system. This process, which happens every two years, ensures individuals continue to keep current on skills and knowledge in their area of specialization. Visit PLANET's online recertification center for details.

Need more information? Visit LandcareNetwork.org, call (800) 395-2522, or e-mail certification@landcarenetwork.org.

