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Media Contact: Vince Matthews

Idaho Nursery & Greenhouse Sales Totaled \$76.3 Million

Dear Respondent:

This issue of the Idaho Crop and Livestock Producers' News covers the results of the 2008 Idaho Nursery Survey conducted for the Idaho Nursery and Florists Advisory Committee as authorized under the Idaho Nursery and Florists Law Title 22, Chapter 23, Idaho Code.

This release is sent to survey participants in appreciation for their time spent responding to the survey. For more information contact us at nass-id@nass.usda.gov or at 1-800-691-9987. Thank you for reporting and your continued support.

Sincerely,

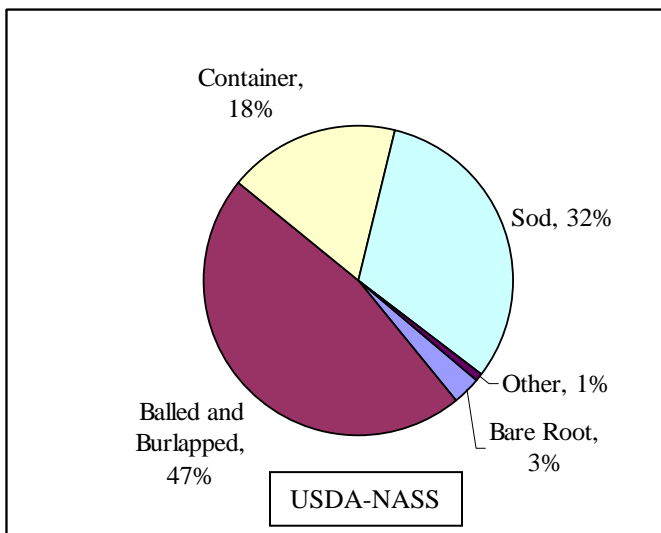
Vince Matthews
Director

Idaho nurseries and greenhouses sold an estimated \$76.3 million dollars of plants and plant materials in 2008, a 13 percent decrease from 2007. Field grown sales, excluding Christmas trees, totaled \$56.1 million, a decrease of 15 percent from last year. Greenhouse grown sales decreased 6 percent, totaling \$19.5 million in 2008. Christmas tree sales decreased 11 percent in 2008 totaling \$741 thousand dollars.

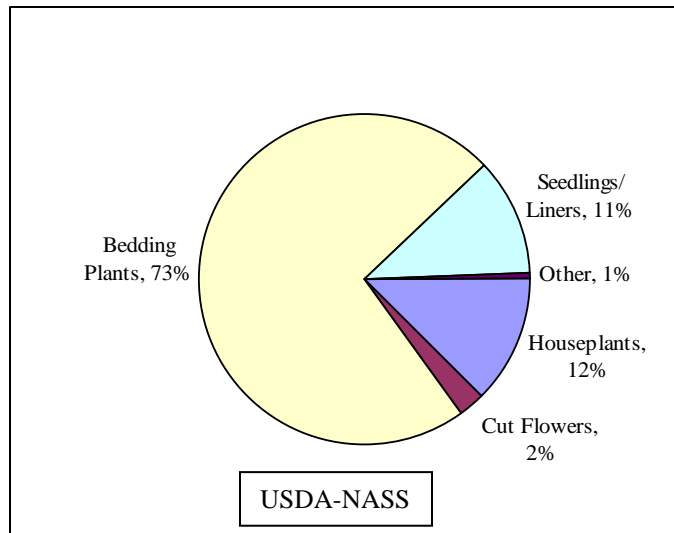
The total area for field grown nursery products that had sales in Idaho, including sod and cut Christmas trees for 2008, is estimated at 11,300 acres. The total square footage of greenhouse grown products that had sales in Idaho for 2008 is estimated at 2.38 million square feet. This is the first year that area of nursery and greenhouse was measured in the survey.

Field grown sales accounted for 73.5 percent of the total in 2008 compared to 75.4 percent the previous year. The largest decrease in sales was for balled and burlapped plant materials, showing a decrease of \$7.90 million from a year ago. This survey reflects the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include nursery or greenhouse items purchased from others for immediate resale. It also does not include vegetable seed or produce sales.

Total 2008 Field Grown Sales



Total 2008 Greenhouse Grown Sales



Percents do not add to 100% due to rounding.

Find agricultural statistics for your county, State, and the Nation at www.nass.usda.gov.

Total Gross Sales by Category of Plant Material, 2004-2008:

| | 2004 | 2005 | 2006 | 2007 | 2008 |
|---|------------------------|--------|--------|--------|--------|
| FIELD GROWN | <i>(1,000 dollars)</i> | | | | |
| Bare Root..... | 1,271 | 1,195 | 1,508 | 1,513 | 1,674 |
| Balled and Burlapped..... | 23,958 | 28,590 | 31,424 | 34,065 | 26,166 |
| Container..... | 5,943 | 10,409 | 10,393 | 10,485 | 10,103 |
| Sod..... | 14,306 | 17,397 | 19,015 | 19,424 | 17,715 |
| Other [bulbed, corms, tubers, etc.]..... | 1,486 | 232 | 132 | 665 | 414 |
| Total Field Grown Sales: | 46,964 | 57,823 | 62,472 | 66,152 | 56,072 |
| GREENHOUSE GROWN: | | | | | |
| Houseplants..... | 2,882 | 2,945 | 3,056 | 3,143 | 2,413 |
| Cut Flowers..... | 582 | 632 | 250 | 432 | 486 |
| Bedding Plants [annuals, perennials, vegetables, etc.]..... | 13,417 | 15,869 | 15,064 | 14,711 | 14,231 |
| Seedlings/ Liners..... | 1,524 | 1,495 | 2,030 | 2,335 | 2,209 |
| Other [plant material not included above]..... | 759 | 46 | 46 | 128 | 132 |
| Total Greenhouse Grown Sales: | 19,164 | 20,987 | 20,446 | 20,749 | 19,471 |
| TOTAL GROSS SALES [exclude Christmas Trees]... | 66,128 | 78,810 | 82,918 | 86,901 | 75,543 |
| Christmas Trees [cut trees only]..... | 642 | 554 | 587 | 829 | 741 |
| TOTAL GROSS SALES: | 66,770 | 79,364 | 83,505 | 87,730 | 76,284 |

A THANK YOU TO ALL IDAHO FARM AND RANCH OPERATORS

*Your cooperation in completing agricultural surveys from this office is greatly **APPRECIATED**. Accurate, useful estimates are vital in decision making. All estimates derived from these surveys, along with other pertinent agricultural data, are published in our regular series of releases. All NASS reports are available free of charge on the worldwide Internet. For access, connect to the Internet and go to the NASS Home Page at: <http://www.nass.usda.gov>. if you have any questions or require additional information, you may reach us toll free at 1-800-691-9987.*

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