

Idaho Horticulture Expo January 20-22, 2010 Exhibitor Information

**Inside this packet is information you will need
when planning to attend the Idaho Horticulture Show.**

Please find the following:

Company product listing –

(please make changes and fax to 208-529-0832 *before* 10/15)

Trade Show Admission coupon order form

(to send to your customers inviting them to your booth)

Booth shipping information

Exhibitor move in/move out procedures

Recommended hotels

Seminars, Meals and Show badge order form

(additional names can be added at any time)

Trade Show Admission Coupons

Invite your customers to the Expo to see your booth!

Help us bring more attendees to the Expo! We would like to ask you to send out Trade Show Admission coupons to your customers, inviting them to attend the Idaho Horticulture Expo (IHE). These coupons are free of charge to you, and there is a place for your company information on each coupon. Your customers will receive free admission to the trade show only (does not include seminars).

Return this form to:
Idaho Nursery & Landscape Association
P.O. Box 2065
Idaho Falls, ID 83403 or fax (208) 529-0832

Expo Dates
Jan. 20-22, 2010

Company Name: _____ Attn: _____

Address: _____

City _____ State _____ Zip _____

Number of Coupons you'd like us to send you: _____

INLA phone 800-462-4769 www.inlagrow.org fax: 208-529-0832

Booth Shipping Information

The Boise Convention Center has requested that all *shipped* exhibitor packages be received by the exposition/decorator service. A decorator/exhibitor packet will be sent directly to you from the decorator, Tates Party Rents.

Advance warehouse shipping (freight via common carrier, Fed Ex or UPS) must arrive *no later than* January 15, 2010 (Monday is holiday) to:

Tates Party Rents
for Idaho Horticulture Expo
c/o Seko Worldwide
882 West Amity
Boise, ID 83605
Contact: Alan (208) 919-1607

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Direct Expo shipping must arrive *no earlier than* January 18, 2010 to:

Idaho Horticulture Expo
Tates Party Rents
Boise Centre on the Grove
250 South 9th
Boise, ID 83702



Exhibitors Move In/Move Out

The schedule for 2010 is as follows:

Move-In for Exhibitors:

Wednesday, Jan. 20, 8 am to 6 pm

Thursday, Jan. 21, 8 am to 12 noon

ALL EXHIBITS MUST BE COMPLETELY SET UP BY 12 NOON ON THURSDAY

When you arrive for move-in at the Convention Center on Wednesday, the left hand lane of traffic on 9th Street will be blocked for your convenience. The unloading facilities will only handle 3 vehicles at a time, so please do not leave your vehicle unattended longer than absolutely necessary.

Please do not attempt to use carts for move-in or move-out through the front lobby.

Trade Expo hours:

Thursday, Jan. 21, 1:00 pm to 5:00 pm

followed by reception, 5-7 pm

Friday, Jan. 22, Noon to 4:00 pm

Move-Out for exhibitors:

Friday, Jan. 22, 4:05 - 8:00 pm



Do not begin removing your exhibit before 4 pm.

All exhibits must be completely removed
from the trade show hall by 8:00 pm.

Recommended Hotels

Hampton Inn & Suites

495 S. Capitol Boulevard
Boise, Idaho 83702
208-331-1900

www.hamptonboise.com

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\$109.00 single or double (complimentary hot breakfast, free wireless high speed Internet)
One block south of the Boise Convention Centre

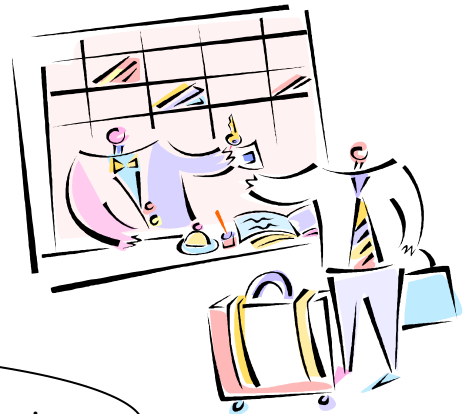
The Grove Hotel

245 S. Capital Blvd.
Boise, Idaho 83702
208-333-8000 or 1-800-426-0670
\$105.00 single or double
Adjacent to Boise Convention Centre

www.grovehotelboise.com

Safari Inn Downtown

www.safariinndowntown.com
1070 Grove Street
Boise, Idaho 83702
208-344-6556 or 1-800-541-6556
\$71.00 queen/\$80.00 king
\$8.00 for each additional person



* all hotels require 24 hour cancellation notice

When reserving your accommodations, be sure to make your reservations by Dec. 20th, and mention that you are with the Idaho Horticulture Expo for these rates.

IHE Exhibitor Name Badges and Meal Tickets

The Idaho Horticulture Expo allows two (2) representatives from each exhibiting firm to attend seminars free of charge. If you have more than two (2) representatives that would like to attend seminars, an additional fee of \$50.00 per person will apply.

Exhibitor Name Badges (Please print)

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Company Name _____

• Exhibitor name _____

Address _____

City/State/Zip _____ check here if attending seminars

• Exhibitor name _____

Address (only if different from main) _____

City/State/Zip _____ check here if attending seminars

• Exhibitor name _____

Address (only if different from main) _____

City/State/Zip _____ check here if attending seminars

_____ Thursday Lunch (1/21/10) 11:30 am - 1:00 pm (Boise Convention Center -The Waters)
@ \$15.00 each

Opening Reception on Thursday evening (1/21/10), 5:00 - 7:00 pm.

_____ Additional seminars (please copy page for additional names)
@ \$50.00 each (First 2 seminar attendees from one exhibiting company are free)

\$ _____ Total Due

credit card _____ Exp _____

check _____

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